



Media Contact

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Matthews Paint Will Attend 2011 CONSAC Imagemakers Tradeshow

DELAWARE, OH, August 24, 2011 - Matthews Paint will be attending the Sign Association of Canada's CONSAC Imagemakers national tradeshow on September 24-25, 2011, at Toronto's International Centre. They will be at booth #711 next to ND Graphics, their Canadian distributor.

At the show, Matthews Paint will be focusing on their free training classes for fabricator certification as well as talking about some of their latest products. The time-tested Basecoat Converter product enables existing Matthews two-component toners to be converted into a basecoat/clearcoat system, minimizing the need for an additional bank of toners and improving control over both metallic colors and multicolor applications. To help sign fabricators meet environmental regulations regarding heavy metals, Matthews Paint offers a 3.5 VOC Compliant Non-Chromate Primer. As a complete series of topcoats, clearcoats, reducers and primers that meets or exceeds most VOC regulations and LEED and AIM requirements, MAP Ultra Low VOC performs well even under harsh conditions but with a VOC content of less than 50 g/L (0.4172 lbs/gal) in standard solid color applications.

To learn more their products and training or to talk with Matthews Paint representatives, visit **Booth Number #711** or log on to www.matthewspaint.com. For more information about the CONSAC Imagemakers show, visit www.sac-ace.ca/consac.

About Matthews Paint

For more than 75 years, Matthews Paint has manufactured the highest quality industrial coatings for their customers. As a major supplier to the architectural signage industry, Matthews Paint works with fabricators, designers and architects in coating technologies and color development including a library expanding to more than 70,000 colors. With the introduction of the Non-Chromate Etch Primer and MAP-LV series, Matthews Paint continues to lead the industry with environmentally-minded products while maintaining high standards of performance.

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